

PRESS INFORMATION

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Jeff Loadman joins growing NetworkTV team

Long term Exterity executive Jeff Loadman has joined the team at IP based technology company NetworkTV as Sales Director.

Loadman has been involved in AV and broadcast for over 35 years. Starting his career as an engineer for an equipment manufacturer, he quickly moved into sales, working with various system integrator and manufacturer organisations. For the past 15 years he has focused on the specification, design and sale of enterprise IPTV solutions as Channel Sales Manager at Exterity.

His role will be to bring integrated IPTV, AVoverIP, PTZ Cameras and web streaming solutions to market, combining and enhancing the benefits that each technology brings individually.

Commenting on his move to NetworkTV, Loadman says “I am looking forward to being closely involved in product development decisions that ensure NetworkTV continues to provide the products and functionality that meet the current and future needs of our customers.”

Loadman’s appointment comes fast on the heels of an announcement that NetworkTV has secured a distribution agreement to supply Visionary Solutions AVoverIP network solutions. NetworkTV director Phil Dodds comments, “Jeff brings a wealth of knowledge and experience in all aspects of IPTV solutions, developed over many years at respected organisations. It’s pleasing that our recent agreement with Visionary Solutions along with a clear strategy to grow our own IPTV product is allowing us to attract professionals of Jeff’s capabilities to help us deliver our plans.”

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Note to editors

NetworkTV is the trading name of Azure Development Solutions. Founded in 2013 by ex-AMX employee Phil Dodds, this privately held company has focused on developing unique IP based video software and is using its wealth of experience and knowledge to develop, market and support its new hardware agnostic IPTV video content management system.

The company has also recently secured an agreement to distribute Visionary Solutions high tech network based AV products in the UK, and has sales and support globally through an existing supplier network.

Clients include household names in the corporate, government, defence, healthcare, education, hospitality, retail, market research and pharmaceutical sectors including Network Rail, Marks & Spencer, and Lord's Cricket Ground.

<https://networktv.tv/>