

## **PRESS INFORMATION**

21<sup>st</sup> July 2020

### **Chris Kendall bolsters team at NetworkTV**

IP based technology company NetworkTV has strengthened its management team with the appointment of AV professional Chris Kendall as director of business development.

Kendall has a strong business and technical background, having previously owned and operated Procon Technology, a control and signal management company that he sold to AMX in 2007. His focus will be on building client relationships and marketing, as well as new product development.

After decades of experience in different areas of AV, Kendall was drawn to NetworkTV as it represents an opportunity to return to his roots. He says “I’ve always had a passion for the technical aspects of AV. The chance to join a young, agile and technically based company, with the ability to strongly influence its growth and direction, was just too good to resist.”

According to NetworkTV director Phil Dodds, “I was well aware of Chris’ expertise, thanks to the time we spent working together at AMX. He brings to us a great blend of skills, in the technical aspects of using IP technologies within product development, alongside an innate ability to manage relationships. With ambitious plans to grow our own IPTV product, and on the back of a recent distribution agreement to supply Visionary Solutions AVoverIP network solutions, it’s imperative that we have people of Chris’ calibre in place to achieve the growth we have planned.”

## **ENDS**

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## **Note to editors**

NetworkTV is the trading name of Azure Development Solutions. Founded in 2013 by ex-AMX employee Phil Dodds, this privately held company has focused on developing unique IP based video software and is using its wealth of experience and knowledge to develop, market and support its new hardware agnostic IPTV video content management system.

The company has also recently secured an agreement to distribute Visionary Solutions high tech network based AV products in the UK, and has sales and support globally through an existing supplier network.

Clients include household names in the corporate, government, defence, healthcare, education, hospitality, retail, market research and pharmaceutical sectors including Network Rail, Marks & Spencer, and Lord's Cricket Ground.

<https://networktv.tv/>